



10th NATIONAL MEDIA CONCLAVE 2026

• MEDIA ECONOMICS •

A DECADE OF IDEAS, A FUTURE OF POSSIBILITIES

November 21 - 23 | Bhubaneswar, India



www.inmc.org.in



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ORGANISERS



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10th NMC AWARDS 2026

The 10th National Media Conclave (NMC) Awards-2026 aims at recognising the institutions and organisations of national repute for their outstanding contributions and excellence in media education, public relations, corporate communications, development communications, CSR etc. For nomination details, please visit our website: <http://inmc.org.in/conclave2026/index.html>



CATEGORIES



Best Journalism and Mass Communication Institute

1. Top 5 reasons to claim the award
2. Curriculum Development (NEP-2020)
3. Innovation in Media Education
4. Student Media Outlet
5. Industry Collaboration & research
6. Media Infrastructure
7. Community Engagement
8. Placement



Best Media School for Excellent Student Media Outlet (House Journal)

1. Name of the Publication
2. Periodicity
3. Cost per copy
4. Target Group
5. Editorial Board
6. Readership
7. Impact



Best Media Institute for Excellence in Research & Publications

1. Top 5 reasons to claim the award
2. Significant contributions to research in the field of Journalism & Mass Communication
3. Number of research projects and its cost
4. Number of research publications with details
5. Quality and impact of published research
6. Range of topics covered.
7. Students/Research Scholars Involved
8. Number of PhD Scholars awarded & continuing



Best Advertising and Public Relations Institute/Agency

1. Top 5 reasons to claim the award
2. Clientele / Organisations
3. Financial Statement
4. Impact / Success Story
5. If educational institution, mention innovation in curriculum, student media outlet, industry collaboration & research, Infrastructure, & placement etc.



Best Public Sector Organisation Implementing PR

1. Top 5 reasons to claim the award
2. Name of the PR Campaign
3. Objective (Product Launch, Crisis Communication, Brand Building, Change Management)
4. Budget
5. Media Platforms Used
6. Impact / Success Story



Best Private Sector Organisation Implementing PR

1. Top 5 reasons to claim the award
2. Name of the PR Campaign
3. Objective (Product Launch, Crisis Communication, Brand Building, Change Management)
4. Budget
5. Media Platforms Used
6. Impact / Success Story



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@imsodisha



Best Communication Campaign by Public Sector Organisation

1. Top 5 Reasons to claim the award
2. Name of the Campaign
3. Objectives
4. Communication Strategy
5. Target Audience
6. Tools Used
7. Major Achievements
8. Impact/Learning



Best Communication Campaign by Private Sector Organisation

1. Top 5 Reasons to claim the award
2. Name of the Campaign
3. Objectives
4. Communication Strategy
5. Target Audience
6. Tools Used
7. Major Achievements
8. Impact/Learning



Best Public Sector Organisation Implementing CSR

1. Top 5 Reasons to claim the award
2. Major CSR Projects
3. Target Groups
4. Locations of Activity
5. Success Stories (Case Studies)
6. Funds Utilised



Best Private Sector Organisation Implementing CSR

1. Top 5 Reasons to claim the award
2. Major CSR Projects
3. Target Groups
4. Locations of Activity
5. Success Stories (Case Studies)
6. Funds Utilised



Best Corporate Film

1. Strategy and Messaging
2. Intended audience
3. Creativity and Storytelling
4. Production Craft and Execution
5. Impact and Results



Scan & Pay

BANK DETAILS:

Account No: **80041010000773**,
A/C Holder Name: National Conclave
Bank Name: Canara Bank,
Branch: Saheed Nagar, Bhubaneswar
IFSC Code: **CNRB0002487**
MICR Code: **751015004**

GUIDELINES

- Each entry should be submitted along with an entry fee of **₹15000/-** (non-refundable) which should be sent in the form of NEFT / RTGS in favor of "National Conclave" payable at Bhubaneswar. In case of multiple entries, the cumulative amount may be sent as a single NEFT/RTGS.
- Maximum two entries are allowed for one organization/institution.
- Entries for 10th NMC Awards-2026 should be submitted for the works completed during 2025-26 fiscal.
- Each entry should be accompanied by a short justification on the entitlement of the entry for the award. The Award Nomination Form can be downloaded from <http://inmc.org.in/conclave2026/index.html>
- Each entry should be submitted to **Mr. Manoranjan Panda**, Organising Secretary-cum-Convenor, 10th National Media Conclave-2026, C/O-Institute of Media Studies, OCHC Complex, Janpath, Kharavel Nagar, Bhubaneswar, Odisha-751001 | E-mail: nmcbsr@gmail.com | WhatsApp: **9861977068**



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GLIMPSES OF NMC AWARDS



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